



FOR IMMEDIATE RELEASE

**NEW MUSIC SEMINAR ANNOUNCES NEW JUNE DATES FOR ANNUAL
CONFERENCE & FESTIVAL**
*LEADERS OF THE INTERNATIONAL MUSIC INDUSTRIES CONVENE TO
NETWORK AND CHALLENGE THE FUTURE OF MUSIC AND MUSIC BUSINESS*

NEW YORK, January 12, 2015 - New Music Seminar (NMS) returns to New York City June 21-23 at the Wyndham New Yorker Hotel with its 23rd iteration of the annual meeting of the music business. NMS offers 1,500 delegates a unique environment that represents every facet of the music business with an intimate setting for personal engagement to occur and business relationships to form. NMS presents over 180 influential speakers, revealing discussions, and live performances featuring the NMS 'Artists on the Verge'. The New Music Seminar includes the 4th annual SoundExchange Summit and the SoundExchange PULSE Awards, which recognize the quick market entry and continued sustainability of artists in digital radio streaming.

"The NMS projections for the music industry continue to become reality, but too many great artists and songs continue to wallow in obscurity despite the massive technological changes. In 2014, only 63% of U.S. music industry revenue came from actual sales of recordings, physical or digital." said Tom Silverman, Executive Director of New Music Seminar. "In five years, sales revenue will plummet to less than 30% of total revenue. How will artists break in this new music business? How will the industry monetize music? The New Music Seminar brings together the future executives of the music business with its current leaders to negotiate the path to a bigger and better music ecosystem for all of us. Your voice is crucial in this discussion."

Sunday night, June 21st will mark the start of the New Music Nights festival with a Red Carpet event featuring the NMS 'Artists on the Verge' Top 3 Showcase. The festival continues into the week with curated showcases mixed with international, local, and hand-picked performers as determined by the NMS AOV Advisory Committee.

“2015 will prove to be a great year for growth in the music business and NMS is firmly placed on the calendars of music business leaders and visionaries. This year will include expanded international events, mentoring sessions, new deal-making opportunities, more chances for your voice to be heard, and as always, the highest-profile lineup of speakers and break-out performers.” said Peter Schwinge, General Manager.

Registration prices start at \$299, which gives access to the conference, opening night red carpet event and New Music Nights showcases. Special group packages and sponsorship opportunities are also available. Visit www.newmusicseminar.com for more information.

About New Music Seminar

New Music Seminar is a distinguished music convention and festival held annually in New York City. NMS limits its registration to 1,500 esteemed delegates and ensures that all sectors of the music industries are represented.

From its origins in 1980, NMS has been characterized as a catalyst for change in both music and business. Notable iconic stars such as Nirvana, Smashing Pumpkins, Oasis, Madonna, and Run DMC have launched through the original NMS. Today, the likes of Macklemore, The Pains of Being Pure at Heart, Banks, Action Bronson, Schoolboy Q, Joey Bada\$\$, Meg Myers, Thee Oh Sees, Fitz and the Tantrums, and more have all been named as the NMS ‘Artists on the Verge’ before they broke.

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